

Active Disposition, Call Count 4 (FAQ)

Subject: Top 7 FAQs + The shocking statistics that reveal the truth about education & salary

Hi [Name],

One of our Educational Representatives called you to provide your free school matching at [ProspectPhone], but was unable to reach you.

Because our service is in high demand (we help thousands of people find schools every week), we have to move on to the next person on our list. This means we won't try to reach you again.

However, you might enjoy these eye-opening facts and FAQs about the role of education in today's tough job market:

1. *How much more money can I earn if I go back to school?*

The numbers don't lie: improving your education is the #1 thing you can do to improve your career in today's tough economy. Check out these average salaries from the US Bureau of Labor Statistics:

- High school diploma: \$33,852 salary with 11.0% unemployment
- Associate's degree: \$40,404 salary with 5.4% unemployment
- Bachelor's degree: \$57,616 salary with 4.0% unemployment
- Master's degree: \$69,108 salary with 3.4% unemployment

2. *What are the most in-demand programs for people who go back to school?*

The most popular new programs are:

- Healthcare Management
- Business
- Technology
- Criminal Justice

Of course, you have many other choices including Culinary Arts, Education, Liberal Arts, Web Design, and much, much more.

3. *How long do these programs take?*

You can earn a new degree in 2-4 short years, or a resume-boosting certificate in just a few months.

4. *Can I attend class online?*

Yes! You can choose between learning on campus or online. Imagine: earning a high-paying degree without leaving your pajamas.

5. *Who are you again?*

We're Degree Connection, one of America's most trusted and unbiased educational matching service providers. We provide a unique risk-free service: we match you to your ideal degree or certification program, saving you the time and hassle of visiting campuses and researching schools online.

The service is free of charge, takes 4-6 minutes over the phone, and comes with no obligation to enroll. (That's what you call risk-free.)

6. *What are the requirements?*

In order to qualify, you must:

- Be a US citizen
- Be 18 or older
- Have a high school diploma or GED

7. *Can I still take advantage of your free school-matching or is it too late?*

Classes are starting soon, which means time is short. But if you call us immediately at [1-866-347-1464](tel:+18663471464), we can still squeeze you in.

Remember, the service is free, takes only 4-6 minutes, and comes with no obligation to enroll—so you don't risk anything by giving it a try.

What you have to gain:

Getting a new job can change your whole life. Imagine the satisfaction of succeeding in a challenging career, the respect of your friends and coworkers, and the financial freedom to give your family the life they deserve.

This risk-free service may just be the fastest and easiest way to find the rewarding, enjoyable, and high-paying career you desire and deserve—so call now!

To your future,

The folks at Degree Connection

P.S. Remember, you have nothing to lose and a lot to gain by trying our free service. Not bad for a 4-6 minute phone call...but you must call today, or you'll forfeit your opportunity! [1-866-347-1464](tel:+18663471464)